



Wimberley Market Days

vendor news & views



Vol. 5 #7 • September 2011

Market Day Updates:

• **2012 Contracts:** Your Market Days Ambassador will deliver the packet for 2012 lease renewals to your booth today. Payment is due no later than October 15, 2011. The amount remains the same again this year -- \$520 for the first space, \$490 for each additional space leased by the same vendor. You may pay by cash, check or money order. If you pay with a money order or cashier check, please be sure your name and booth number are on the document. All vendors must include a completed contract with payment. Do not send payment alone. Your booth will be considered "unpaid" until documents and payments are received. If you lose track of your lease, you may download a copy from our website: shopmarketdays.com. If you have any questions, be sure to contact your Market Days Ambassador.

• If you know ahead of time that you are not going to be at Market Days, please let us know so your ambassaor can keep an eye

on your booth if it's leased by a day vendor. Also, please let us know if your booth is rentable or if it is locked up or full of stuff.

- If you plan modify your existing space or build a new booth you must have permission IN ADVANCE. Contact Jack Bourke, Field Manager, to get the process started. jbourke@txwinet.com
- Concession 4 now serves bratwurst and sauerkraut The concession has been renovated and streamlined to provide faster service, a large eating and music area with cooling fans.
- We are still having problems with some vendors who tell us they will not be at a Market Day, we day lease their booth, and they show up late after having "changed their mind." They demand that the day vendor be ousted. Be aware if this happens, it will be you, not the day vendor who will be required to find another space.

New FIRE/MEDICAL EMERGENCY phone

If you have a FIRE or MEDICAL EMERGENCY, Please call our new EMERGENCY number 512-847-5967. DO NOT call 911, because fire trucks and emergency vehicles are too large to make it down the small paths, especially with hundreds of shoppers.

By calling 512-847-5967, the EMS staff and CERT will get to the point on the field where you are located and then they will call 911 if they determine the fire department or an ambulance is needed.

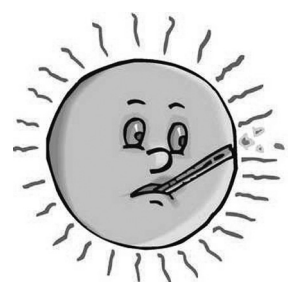
In the case of a large fire, the Cert Mule is equipped with a fire hose attchment and the emergency staff will attempt to put out the fire until the fire department arrives.

Annual Booth Leasing

Some of you have requested information about the possibility of trading your booth space for some area on Lions Field that may be more favorable for your inventory. Lion John Stark is the individual with the knowledge and authority to assist you, and you can contact Lion John through the information or Annual Rental booth. Be aware, however of this caveat, all booth spaces for 2011 have been rented, and we may not be able to accommodate some requests for a trade.



Don Campbell



It's Gonna be HOT

Now that Texas has set a new all time high temperature, we all know what 112 degrees feels like. Today will be no exception, looks

like it's going to be another HOT one.

Watch for signs of dehydration in yourself and your customers. Drink plenty of water. Bottled water is available at all concession stands and water fountains are located at the restrooms of concessions 1 and 2.



Market Day Directories & Maps

Directories, bookmarks and maps are available at the information booth at the lower end of the field and at booth #375 at the upper end of the market. They are available for shoppers to pick up as they come into the market through gates 2 & 3.

Please feel free to pick up some of the directories and maps from either of these locations to have available in your booth for your customers and shoppers trying to figure out where they are and where they want to go.

Please help us enforce our rules:

It is necessary to have rules to have an organized event and, above all, for safety, and some vendors are not obeying the rules of Market Days. Some of the rules that are being broken regularly include:

- **CHECK IN AT ONE OF THE GATES** (even if you arrive the night before). If you are not in your booth by 7am and your booth is rented to a day vendor, you will need to find another booth for that day.
- **NO STORING OF ITEMS OUTSIDE BOOTHS AFTER MARKET DAYS.** Please remove all items from around your booth when you pack up to leave. We will assume any items left are trash and they will be put in the dumpster.
- **NO PERSONAL GOLF CARTS ALLOWED ON THE FIELD.**

The Lions provide golf carts for hauling merchandise and do not permit individuals to bring their own cart onto the field.

- **VENDORS MUST WEAR BADGES WHILE ON THE FIELD.** If you're not wearing your official vendor badge, we have no way of knowing if you are the owner of a booth. We've had trouble with squatters occupying an empty booth without permission and not paying their day booth fee.
- **NO VENDORS ARE TO LEAVE THE FIELD BEFORE 4PM.** Leaving your booth before 4pm is unfair to other vendors as well as creating an unsafe situation for people who are still shopping.
- **NO DOGS ALLOWED ON THE FIELD.** This is not limited to shoppers, but vendors as well. Please leave dogs at home or in one of our Wimberley kennels during Market Days.

2011 Ambassadors

If you can't locate your ambassador, call Beverly Nesmith at 512-787-9154 or email beverly@shopmarketdays.com

Dan Williams - 1-16, 72-81, 100-107, CG1-CG6

dan@shopmarketdays.com

Morris Haggerton - 111-149

morris@shopmarketdays.com

Aurora LeBrun - 50-71, 82-99

aurora@shopmarketdays.com

Lonnie Duke - 17-49, 162-169

lonnie@shopmarketdays.com

Billy Broyles - 150-161, 180-199, 214-219

billy@shopmarketdays.com

Frances Jones - 170-179, 200-213, 221-230

frances@shopmarketdays.com

Fred Carney - 231-254, P1-P10, 272-277

fred@shopmarketdays.com

Jim Walker - 255A-271, 278-294 311-316

jim@shopmarketdays.com

Cris Criswell - 295-308, 317-340

cris@shopmarketdays.com

Lane Hartsock - 341-353, 434-458

lane@shopmarketdays.com

Madonna Kimball - LBG3, 354A-393

madonna@shopmarketdays.com

John Lyon 394-433

johnlyon@shopmarketdays.com

Numbers to keep handy

512-847-2391 - Lions office; call if you will be late.

512-618-7121 - U-Call, We Haul Service

512-847-5967 - Market Days EMS; (other days, 911)

512-216-8582 - Hamburger Hill vendor delivery, leave voice mail.

2011 Market Day Management Team

President..... Lonnie Duke

General Manager..... Frank Williams

Administrative Manager..... Lee Gibson

Treasurer..... Barry Tyler

Purchasing..... Lane Hartsock

Annual Leasing Manager..... Don Campbell

Asst. Leasing Manager..... John Lyon

Booth Sales Manager..... John Stark

Staffing/Financial Manager..... Linnea Bailey

Risk Safety Manager..... Paul Elliot

Ambassador Chair..... Beverly Nesmith

Parking Manager..... Billy Broyles

Publicity..... Madonna Kimball

Day Lease/Website Manager..... Rebecca Stoian

Field Manager..... Jack Bourke

Maintenance Supervisor..... Kelley O'Keefe

Market Day Advertising

We have expanded our advertising program to include areas not previously reached. This year so far, we have advertised in:

- Canyon Lake, Wimberley, Boerne and Dripping Springs Visitor Guides (6 months longevity)
- Hill Country Magazine (3 months)
- TravelHost (3 months)
- Hill Country Passport (annual)
- Hill Country Sun (monthly)
- EmilyAnn Theatre program (annual)
- Houston Chronicle Summer Guide (annual)
- Hill Country Happenings (monthly)
- Wimberley Map (every 2 years)
- Promotion at Texas Travel Industry Travel Fair
- Shipped Market Day brochures to all Texas Dept of Transportation Visitor Centers across the state
- Ads on Time Warner cable
- Banner ad on MyS.A.com website
- Wimberley VFW 66th annual Rodeo program