



# Wimberley Market Days

vendor news & views



Vol. 5 #8 • October 2011

## Market Day Updates:

- Your annual lease payment must be received in Lions office by October 15, 2011. There will be no extensions granted to vendors who were not at the September market; those contracts were mailed to the booth holder. You may pay at the Annual Leasing booth during the October 1 Market Day, or mail your payment to: Wimberley Lions Club, P.O. Box 2367, Wimberley, TX 78676. Acceptable forms of payment are check, cash, cashier check or money order.
- A large TV has been installed behind the Hillside Ice House for those that want to watch football during Market Day. It will only show the "game of the week" on one of the network channels (ABC, NBC or CBS). This is the only service we subscribe to and once we set it on MD, the channel cannot be changed.
- Our new door prize drawings went well last month and we plan to continue the drawings. If you're interested in donating a door prize item, let us know so we can get your information. The

## 2012 Market Day Directory

The ad layout is now being done for 2012 Market Day Directory. Please call me at 512-847-5162 (during market day) or e-mail madonna@suncountrypublications.com if you would like me to come by and help with your ad and/or take photos.

This is a very big market, the second largest in the state and some shoppers don't get all the way around to each booth. If they see your product in the directory, shoppers will see where you're located and are more likely to come to your booth for that item or to see what else you have.

The directories are handed out to shoppers in the parking lots each market day, available at the information booths and are given out daily at the Wimberley Visitor Center.

## New FIRE/MEDICAL EMERGENCY phone #

If you have a FIRE or MEDICAL EMERGENCY, Please call our new EMERGENCY number 512-847-5967. DO NOT call 911, because fire trucks and emergency vehicles are too large to make it down the small paths, especially with hundreds of shoppers.

By calling 512-847-5967, the EMS staff and CERT will get to the point on the field where you are located and then they will call 911 if they determine the fire department or an ambulance is needed.

In the case of a large fire, the Cert Mule is equipped with a fire hose attachment and the emergency staff will attempt to put out the fire until the fire department arrives.

winner will be announced, verified and told to go to your booth to pick up their door prize. This will offer one more way for shoppers and vendors to interact.

- Please be aware that the Lions are only responsible for maintaining electrical service to the post where your outlets are located. Any electrical problems past that point (going into your booth), must be repaired by the you or the contract holder.
- Please notice the section on cars on the field in your 2012 contract. Although this has always been a rule of Market Days, some vendors are abusing this rule and parking their cars beside or behind their booth. Unless you are handicapped and have a handicap sticker on your vehicle, you will be asked to leave the market if your car remains on the field after you are finished unloading. Please park your car in one of the designated parking lots and be sure walkways are clear by the opening of market days.
- If you plan modify your existing space or build a new booth you must have permission IN ADVANCE. Contact Jack Bourke, Field Manager, to get the process started. jbourke@txwinet.com

## Burning Love fire benefit

If you're not totally exhausted after market, you may want to enjoy a variety of good music this evening and tomorrow. There will be bands and musicians in 9 locations as part of the community-wide Burning Love fire benefit. Proceeds will go to fire victims in Bastrop and Smithville, as well as seed money for Wimberley Victim Relief fund. There will also be games for the kids and a silent auction.



## Annual Booth Leasing

Some of you have requested information about the possibility of trading your booth space for some area on Lions Field that may be more favorable for your inventory. Lion John Stark is the individual with the knowledge and authority to assist you, and you can contact Lion John through the information or Annual Rental booth. Be aware, however of this caveat, all booth spaces for 2011 have been rented, and we may not be able to accommodate some requests for a trade.



Don Campbell

## Please help us enforce our rules:

It is necessary to have rules to have an organized event and, above all, for safety, and some vendors are not obeying the rules of Market Days. Some of the rules that are being broken regularly include:

- CHECK IN AT ONE OF THE GATES (even if you arrive the night before). If you are not in your booth by 7am and your booth is rented to a day vendor, you will need to find another booth for that day.
- NO STORING OF ITEMS OUTSIDE BOOTHS AFTER MARKET DAYS. Please remove all items from around your booth when you pack up to leave. We will assume any items left are trash and they will be put in the dumpster.
- NO PERSONAL GOLF CARTS ALLOWED ON THE FIELD.

The Lions provide golf carts for hauling merchandise and do not permit individuals to bring their own cart onto the field.

- VENDORS MUST WEAR BADGES WHILE ON THE FIELD. If you're not wearing your official vendor badge, we have no way of knowing if you are the owner of a booth. We've had trouble with squatters occupying an empty booth without permission and not paying their day booth fee.
- NO VENDORS ARE TO LEAVE THE FIELD BEFORE 4PM. Leaving your booth before 4pm is unfair to other vendors as well as creating an unsafe situation for people who are still shopping.
- NO DOGS ALLOWED ON THE FIELD. This is not limited to shoppers, but vendors as well. Please leave dogs at home or in one of our Wimberley kennels during Market Days.

## 2011 Ambassadors

If you can't locate your ambassador, call Beverly Nesmith at 512-787-9154 or email beverly@shopmarketdays.com

Dan Williams - 1-16, 72-81, 100-107, CG1-CG6

dan@shopmarketdays.com

Morris Haggerton - 111-149

morris@shopmarketdays.com

Aurora LeBrun - 50-71, 82-99

aurora@shopmarketdays.com

Lonnie Duke - 17-49, 162-169

lonnie@shopmarketdays.com

Billy Broyles - 150-161, 180-199, 214-219

billy@shopmarketdays.com

Frances Jones - 170-179, 200-213, 221-230

frances@shopmarketdays.com

Fred Carney - 231-254, P1-P10, 272-277

fred@shopmarketdays.com

Jim Walker - 255A-271, 278-294 311-316

jim@shopmarketdays.com

Cris Criswell - 295-308, 317-340

cris@shopmarketdays.com

Lane Hartsock - 341-353, 434-458

lane@shopmarketdays.com

Madonna Kimball - LBG3, 354A-393

madonna@shopmarketdays.com

John Lyon 394-433

johnlyon@shopmarketdays.com

## Numbers to keep handy

512-847-2391 - Lions office; call if you will be late.

512-618-7121 - U-Call, We Haul Service

512-847-5967 - Market Days EMS; (other days, 911)

512-216-8582 - Hamburger Hill vendor delivery, leave voice mail.

## 2011 Market Day Management Team

President..... Lonnie Duke

General Manager..... Frank Williams

Administrative Manager..... Lee Gibson

Treasurer..... Barry Tyler

Purchasing..... Lane Hartsock

Annual Leasing Manager..... Don Campbell

Asst. Leasing Manager..... John Lyon

Booth Sales Manager..... John Stark

Staffing/Financial Manager..... Linnea Bailey

Risk Safety Manager..... Paul Elliot

Ambassador Chair..... Beverly Nesmith

Parking Manager..... Billy Broyles

Publicity..... Madonna Kimball

Day Lease/Website Manager..... Rebecca Stoian

Field Manager..... Jack Bourke

Maintenance Supervisor..... Kelley O'Keefe

## Market Day Advertising

We have expanded our advertising program to include areas not previously reached. This year so far, we have advertised in:

- Canyon Lake, Wimberley, Boerne and Dripping Springs Visitor Guides (6 months longevity)
- Hill Country Magazine (3 months)
- TravelHost (3 months)
- Hill Country Passport (annual)
- Hill Country Sun (monthly)
- EmilyAnn Theatre program (annual)
- Houston Chronicle Summer Guide (annual)
- Hill Country Happenings (monthly)
- Wimberley Map (every 2 years)
- Promotion at Texas Travel Industry Travel Fair
- Shipped Market Day brochures to all Texas Dept of Transportation Visitor Centers across the state
- Ads on Time Warner cable
- Banner ad on MyS.A.com website
- Wimberley VFW 66th annual Rodeo program