

Message from the Annual Leasing Managers

Message from the Annual Leasing Managers – Don Campbell and Nathan Deans

Thank you to all vendors who have already made payment for the 2010 lease. Our team, along with the ambassadors, will be working today to contact the vendors who have not paid to be sure they are aware that they are about to forfeit their leases. If you have not paid, please come to the Annual Leasing Booth and do so today before 4:00pm.

Please remember that we have changed the process for vendors who want to trade booths this year. As you know, the Lions have invested in improvements on several booths that were not leased for 2009. We would like to recover our expenses on these improvements for 2010. If you would like to trade booth spaces this year, check the space on your 2010 contract and pay the rent. We will compile a list of those vendors who want to trade. Then, on or before the December Market Day, we will contact you with the list of available booths which will include the additional price, if any, for improvements to each booth. We will process the booth trading on a first come, first served basis after the list is distributed. After the December Market Day, the list of available booths will be distributed to those who are not current vendors but are interested in becoming a vendor for 2010. **There will be no lottery in November** as we have held in the past. We believe this revised trading procedure will make the entire process run more smoothly.

Reminder about the Vendor Referral Program:
Rules & Definitions:

This program is in effect for the 2010 season only (March through December.) A current vendor may earn a \$50 discount on his/her 2010 rent for each new vendor referred for the 2010 season.

A new vendor is defined as someone who did not lease a booth for the 2009 Market Days season.

The new vendor must sign a lease for 2010 and pay the fee before the discount will be granted.

A discount (\$50) will be granted for each qualified new vendor referred.

The current vendor must complete and submit a Vendor Referral form for each new vendor referred in order to receive the discount.

If a current vendor who has signed a lease and paid for the 2010 season decides to lease an additional booth for the 2010 season, the vendor will receive the \$50 discount on the additional booth. Additional



booth is defined as one that was not leased by the current vendor for the 2009 season.

The discount will be issued in the form of a rebate check to the vendor. This check will not be issued until all rents have been paid for 2010 by both the current vendor and the new vendor.

The purpose of this program is for Market Days current vendors to receive a reward for helping to fill empty spaces by bringing in qualified vendors with products that will build the reputation of Wimberley Market Days. This is an offer made in good faith and fairness. The Lions reserve the right to refuse the discount to any vendor that attempts to “game the system” and use the discount for any purpose other than for which it is intended.

Forms were included in your leasing packed or can be printed from the website, shopmarketdays.com, under the Vendor section. If you have questions about annual leasing, contact Don Campbell doncampbell@shopmarketdays.com or Nathan Deans nathan@shopmarketdays.com.

2010 Parking Passes Next Month

Your Market Days Ambassador will bring your 2010 parking and security passes to you next month during the December market. If you will not be present, please be sure to notify your ambassador in advance so we can make other arrangements. The goal is for all vendors to have everything they need for 2010 at the end of the December market day. There will be no mailout of information this year in February.

2009 Ambassadors

If you can't locate your ambassador, call Lee Gibson 512-431-0759 or email lee@shopmarketdays.com.

Beverly Nesmith ~ 1-16, 70-81, 100-110
beverly@shopmarketdays.com

Morris Haggerton ~ 111-149
morris@shopmarketdays.com

Michael Murphy ~ 50-69, 82-99
michaelmurphy@shopmarketdays.com

Lonnie Duke ~ 17-49, 162-169
lonnie@shopmarketdays.com

Billy Broyles ~ 150-161, 180-199, 214-219
billy@shopmarketdays.com

Frances Jones ~ 170-179, 200-213, 221-230
frances@shopmarketdays.com

Bob Pierce ~ 231-254, P1-P10, 272-277
bob@shopmarketdays.com

Jim Walker ~ 255A-271, 278-294, 311-315
jim@shopmarketdays.com

Cris Criswell ~ 295-308, 316-340
cris@shopmarketdays.com

Lane Hartsock ~ 341-353, 434-457
lane@shopmarketdays.com

Madonna Kimball ~ 354-393
madonna@shopmarketdays.com

Annette Harrington ~ 394-433
annette@shopmarketdays.com

LAST DAY FOR 2010 MARKET DAY DIRECTORY AD 512-847-5162 FOR PICS



Wimberley Market Days

vendor news & views



Vol. 3 #9 • November 09

Message from Market Day Manager BILL NOLES

Good day, everyone, and welcome to November Market Days. This is traditionally our best day of the year, so let's hope that tradition holds true today. The weather forecast at press time was for a beautiful fall day.

Let me remind you that next month we will be having a vendor meeting starting at 4:30pm under the main pavilion. We are asking that you bring any suggestions for maintenance or building improvement issues to this meeting so we can discuss what will be done in the off-season this year. We encourage all of you to attend if you can. A summary of the meeting will be posted on the website after the meeting for those who are not able to attend. (Please give Annette a week or so to get it posted; it won't be up the next day.)

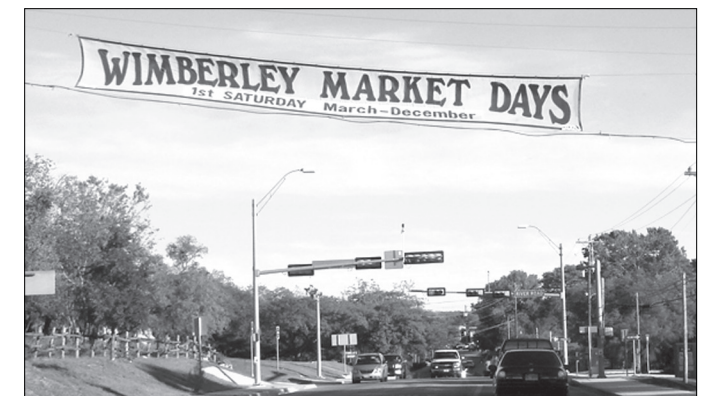
I also want to bring you up do date on a couple of pending issues – the trash compactor and the beer pavilion. On the trash compactor, we have a work order pending with PEC for them to install a new pole for the electric service to the compactor. As soon as the pole is installed, we will be able to pour the slab and have the compactor delivered. As for the beer issue, you will recall that our precinct held an election which passed the resolution for beer sales. We thought that was the last barrier, but soon learned differently from the City of Wimberley. They tell us that Lions Field is not zoned and must be before we can obtain a permit from TABC. Currently we are scheduled to

be zoned sometime in February, so that should pave the way for us to sell beer in 2010. However, having encountered so many obstacles along this pathway, we are not making promises at this point for any specific dates. When we started this process in 2008, we

would have never believed it would be so difficult to deal with the authorities and red tape.

We are still planning to modify the north end of the field for a tour bus turnaround in the future. Here again, we are dealing with issues like building permits, inspections, etc., that we haven't had to factor in on past improvements. All this adds cost, so, as soon as we can afford the expansion, we will proceed with the project. In the meantime, Annette continues to go to the travel shows across the state to promote our market and build relationships and rapport with the motor coach tour directors.

I wish each of you a very happy Thanksgiving holiday and hope you and your families have a healthy and happy day. Let's continue to work together to improve Wimberley Market Days.



Our Market Days banner is currently displayed across RR12 at River Road. We have asked PEC to leave the banner up until after the December Market as well.

Santa Claus is coming to town

Don't forget that Santa will be at Market Days in booth 392 during the December Market. He will have toys for kids of all ages and will pose for photos with folks on his lap. Tell your friends and customers to come by and see Santa.

We also encourage all of you to decorate your booths for Christmas. The decorations attract attention for your booth and also make the Market look really bright for the season.



Happy Thanksgiving