





Wimberley Market Days

vendor news & views

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Market Day Updates:

- There will be a **VENDOR MEETING** after this months market, **SATURDAY, NOVEMBER 5**. Please meet on the pavilion at 4:30. The Market Day Management Team and your Ambassadors will be present to answer any questions you may have. Your input is important to us so we hope you can attend. Refreshments will be provided. Hope to see you there!
- Please be sure you bring enough change for the day. For security reasons, the office is locked during the market hours and we can no longer allow anyone to come to the office for change. 
- The Lions are only responsible for maintaining electrical service to the post where your outlets are located. Any electrical problems past that point (going into your booth), must be repaired by the you or the contract holder.
- **When you leave your booth after the market, be sure there is nothing left around or behind your booth. Anything that is left outside your booth after the December market day is subject to be thrown away. We will start that clean up project in January 2012 and make a major sweep of the total field, front-back-and sides of all booths will be checked for remaining debris and will be discarded.** 
- Brautwurst and sauerkraut are now being sold at Hamburger Hill.
- Our new door prize drawings, being held at 11, 12 & 1pm went well the last couple months and we plan to continue the drawings. If you're interested in donating a door prize item, let us know so we can get your information. The winner will be announced, verified and told to go to your booth to pick up their door prize. This will offer one more way for shoppers and vendors to interact.

- If you plan modify your existing space or build a new booth you must have permission IN ADVANCE. Contact Jack Bourke, Field Manager, to get the process started. jbourke@txwinet.com
- It is very IMPORTANT that you contact your Ambassador, in advance, if you are not going to be at Market Day. This will enable the Ambassador to look after your booth should it be day rented to ensure everything is taken care. On the morning of Market Day, you must call 512-847-2391 before 7 AM if something should come up at the last minute that prevents you from attending.

New FIRE/MEDICAL EMERGENCY phone

If you have a FIRE or MEDICAL EMERGENCY, Please call our new EMERGENCY number 512-847-5967. DO NOT call 911, because fire trucks and emergency vehicles are too large to make it down the small paths, especially with hundreds of shoppers.

By calling 512-847-5967, the EMS staff and CERT will get to the point on the field where you are located and then they will call 911 if they determine the fire department or an ambulance is needed. In the case of a large fire, the Cert Mule is equipped with a fire hose attachment and the emergency staff will attempt to put out the fire until the fire department arrives.

Annual Booth Leasing

With the passing of the October 15 deadline, all contracts and checks for the 2012 season should have been turned in.

If you have not turned yours in, you run a very high risk of losing your booth. If your booth is not paid for, it becomes the property of the Lions Club and will be sold to another vendor.

Illness or other unforeseen situations may occur, and if this is the case, you need to come to the leasing booth today and talk to Don Campbell.

The list of booths available for 2012 lease will be released at the Dec. 3 market day. Anyone interested in a different or additional booth should see Don at the Annual Leasing booth.



Don Campbell



Please help us enforce our rules:

It is necessary to have rules to have an organized event and, above all, for safety, and some vendors are not obeying the rules of Market Days. Some of the rules that are being broken regularly include:

- **CHECK IN AT ONE OF THE GATES** (even if you arrive the night before). If you are not in your booth by 7am and your booth is rented to a day vendor, you will need to find another booth for that day.
- **NO STORING OF ITEMS OUTSIDE BOOTHS AFTER MARKET DAYS.** Please remove all items from around your booth when you pack up to leave. We will assume any items left are trash and they will be put in the dumpster.
- **NO PERSONAL GOLF CARTS ALLOWED ON THE FIELD.**

The Lions provide golf carts for hauling merchandise and do not permit individuals to bring their own cart onto the field.

- **VENDORS MUST WEAR BADGES WHILE ON THE FIELD.** If you're not wearing your official vendor badge, we have no way of knowing if you are the owner of a booth. We've had trouble with squatters occupying an empty booth without permission and not paying their day booth fee.
- **NO VENDORS ARE TO LEAVE THE FIELD BEFORE 4PM.** Leaving your booth before 4pm is unfair to other vendors as well as creating an unsafe situation for people who are still shopping.
- **NO DOGS ALLOWED ON THE FIELD.** This is not limited to shoppers, but vendors as well. Please leave dogs at home or in one of our Wimberley kennels during Market Days.

2011 Ambassadors

If you can't locate your ambassador, call Beverly Nesmith at 512-787-9154 or email beverly@shopmarketdays.com

Dan Williams - 1-16, 72-81, 100-107, CG1-CG6

dan@shopmarketdays.com

Morris Haggerton - 111-149

morris@shopmarketdays.com

Aurora LeBrun - 50-71, 82-99

aurora@shopmarketdays.com

Lonnie Duke - 17-49, 162-169

lonnie@shopmarketdays.com

Billy Broyles - 150-161, 180-199, 214-219

billy@shopmarketdays.com

Frances Jones - 170-179, 200-213, 221-230

frances@shopmarketdays.com

Fred Carney - 231-254, P1-P10, 272-277

fred@shopmarketdays.com

Jim Walker - 255A-271, 278-294 311-316

jim@shopmarketdays.com

Cris Criswell - 295-308, 317-340

cris@shopmarketdays.com

Lane Hartsock - 341-353, 434-458

lane@shopmarketdays.com

Madonna Kimball - LBG3, 354A-393

madonna@shopmarketdays.com

John Lyon 394-433

johnlyon@shopmarketdays.com

Numbers to keep handy

512-847-2391 - Lions office; call if you will be late.

512-618-7121 - U-Call, We Haul Service

512-847-5967 - Market Days EMS; (other days, 911)

512-216-8582 - Hamburger Hill vendor delivery, leave voice mail.

2011 Market Day Management Team

President..... Lonnie Duke

General Manager..... Frank Williams

Administrative Manager..... Lee Gibson

Treasurer..... Barry Tyler

Purchasing..... Lane Hartsock

Annual Leasing Manager..... Don Campbell

Asst. Leasing Manager..... John Lyon

Booth Sales Manager..... John Stark

Staffing/Financial Manager..... Linnea Bailey

Risk Safety Manager..... Paul Elliot

Ambassador Chair..... Beverly Nesmith

Parking Manager..... Billy Broyles

Publicity..... Madonna Kimball

Day Lease/Website Manager..... Rebecca Stoian

Field Manager..... Jack Bourke

Maintenance Supervisor..... Kelley O'Keefe

Market Day Advertising

We have expanded our advertising program to include areas not previously reached. This year so far, we have advertised in:

- Canyon Lake, Wimberley, Boerne and Dripping Springs Visitor Guides (6 months longevity)
- Hill Country Magazine (3 months)
- TravelHost (3 months)
- Hill Country Passport (annual)
- Hill Country Sun (monthly)
- EmilyAnn Theatre program (annual)
- Houston Chronicle Summer Guide (annual)
- Hill Country Happenings (monthly)
- Wimberley Map (every 2 years)
- Promotion at Texas Travel Industry Travel Fair
- Shipped Market Day brochures to all Texas Dept of Transportation Visitor Centers across the state
- Ads on Time Warner cable
- Banner ad on MyS.A.com website
- Wimberley VFW 66th annual Rodeo program