



Wimberley Market Days

vendor news & views



Vol. 5 #3 • May 2011

Market Day Updates:

Expansion of Hilltop Ice House

- A new covered addition has been added to the Hilltop Ice House to expand seating and a stage has been built to allow more space for musicians. The expansion encompasses 900 sq. ft with picnic tables to allow a larger crowd to eat, drink and listen to music at the Ice House.
- Misting fans will be installed.
- Wine will be served by the glass at the Ice House. Although beer is being sold on the pavilion to complement the BBQ, wine will only be available at the Hilltop Ice House.
- Signs will be added at various locations directing people to the Ice House and the ATM machine located there.

Market Day Directories and Maps

- 2011 directories are now being handed out at each parking lot as cars enter. If you would like more directories to hand out in your booth or take to other shows with you, ask your ambassador or pick them up at the information booth.
- Updated maps have been printed and are available at the information booth.

Risk/Safety Manager

- We are also pleased to announce the return of Paul Elliott as our Risk/Safety Manager. He will be walking around on Market Days to make sure all vendors are in compliance with Fire Extinguisher regulations.

Lt. Mark Graves retiring

- Lt. Mark Graves with the Hays County Sheriff's Department will be retiring and no longer on site for Market Days. We welcome Office Jason Smith who will be taking Mark's place.

Update on recent vandalism

- We're very appreciative to Hays County Sheriff's Department for the identification and apprehension of four juveniles who caused damage at Market Days field. Charges have been filed and the juveniles will be making restitution for the damage they caused at the field.

Numbers to keep handy

- 512-847-2391** - Lions office call if you will be late.
- 512-618-7121** - U-Call, We Haul Service
- 512-618-7096** - Market Days EMS, other days, 911
- 512-216-8582** - Hamburger Hill vendor delivery, leave voice mail.

Please remember each Market Day:
Check in at one of the gates
(even if you arrive the night before)
Be in your booth no later than 7:00am
Call 512-847-2391 if you will arrive later than 7:00am. Thank you!

Annual Booth Leasing

Don Campbell

Interested in buying, selling or trading a booth? See Don Campbell in the leasing booth next to the information booth at gate 2.

If you have any questions about annual leasing, please contact Don at the booth during the market or by email: info@shopmarketdays.com.



Reserve space now for the 2012 Market Day Directory

Are you one of vendors who said, "I wish I would have had an ad in the 2011 directory."?

Wimberley Market Days is spread out over 19 acres and some shoppers don't make it all the way around the field. Don't miss the opportunity for your product to be seen by thousands of shoppers at each market day with an ad in the 2012 directory. A picture is worth a thousand words and if people see your product they are more likely to come specifically to your booth.

The directory offers lots of market day information such as concession menus, map of booth locations, listing of products and booth numbers to thousands of shoppers.

If you did not get your ad in the 2011 Market Day Directory, or want to make changes to your existing ad, be sure to contact Madonna at 512-847-5162 or madonna@suncountrypublications.com to take pictures and help you with your ad.

Save money on your ad. If copy and payment are received by August Market Day you'll save 20% off the cost of your ad.

If you don't make the August 1st deadline, you have till October Market Day to get your copy in to be sure to get a proof before the directory goes to press. The final deadline is the December Market Day. All copy, pics, artwork and payment need to be received no later than December 3rd to allow time for production and printing and insure the directory is delivered in time for the March Market.

Ad Rates (all ads Full Color):
1/4 page ~ \$250 • 1/2 page ~ \$350
Full page ~ \$550

Send ad copy, pics, logos, etc. to madonna@suncountrypublications.com
mail form & check to:
Sun Country Publications,
P.O. Box 1482, Wimberley, TX 78676
Information changes
(booth #, merchandise, etc.)

Vendor only discounts:

- Wimberley Discounts in Market Day Directory
- HillsEdge Grill, see ad on page 37

If you can't locate your ambassador, call Lane Hartsock 512-847-6481 or email lane@shopmarketdays.com

2011 Ambassadors

- Dan Williams - 1-16, 72-81, 100-107, CG1-CG6 dan@shopmarketdays.com
- Morris Haggerton - 111-149 morris@shopmarketdays.com
- Aurora LeBrun - 50-71, 82-99 aurora@shopmarketdays.com
- Lonnie Duke - 17-49, 162-169 lonnie@shopmarketdays.com
- Billy Broyles - 150-161, 180-199, 214-219 billy@shopmarketdays.com
- Frances Jones - 170-179, 200-213, 221-230 frances@shopmarketdays.com
- Fred Carney - 231-254, P1-P10, 272-277 fred@shopmarketdays.com
- Jim Walker - 255A-271, 278-294 311-316 jim@shopmarketdays.com
- Cris Criswell - 295-308, 317-340 cris@shopmarketdays.com
- Lane Hartsock - 341-353, 434-458 lane@shopmarketdays.com
- Madonna Kimball - LBG3, 354A-393 madonna@shopmarketdays.com
- John Lyon 394-433 johnlyon@shopmarketdays.com

2011 Market Day Management Team

- General Manager Frank Williams
- President Beverly Nesmith
- Administrative Manager Lee Gibson
- Treasurer Barry Tyler
- Purchasing/Ambassador Manager Lane Hartsock
- Annual Leasing Manager Don Campbell
- Asst. Leasing John Stark
- Risk Safety Manager Paul Elliott
- Staffing/Financing Manager Linnea Bailey
- Parking Manager Billy Broyles
- Publicity Madonna Kimball
- Day Lease/Website Manager Rebecca Stoian
- Field Manager Jack Bourke
- Maintenance Kelley O'Keefe