



# Wimberley Market Days

## vendor news & views



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### Message from Manager Bill Noles

General Manager Wimberley Lions Market Day

Welcome to May Market Days. We are conducting a head count this month, our first for 2009. Counters will be positioned at all gates, 7am-4pm. We will report the results to you next month.



During the next few months we will be working on a booklet for vendors and potential vendors titled, **Tips, Hints and Advice on Operating Booths at Wimberley Market Days**. We've garnered some great information from some of our long-time vendors already, but we'd like more input. If you have

a suggestion for the booklet, please email [annette@shopmarketdays.com](mailto:annette@shopmarketdays.com) or talk to your ambassador. When we finish the project, each of you will get a copy. We will also keep a supply for those interested in becoming booth operators.

We've done a number of things recently to help improve traffic flow and safety on the pathways. You will note that we have posted some new **One Way** signs for drivers. Please note these signs and do your best to drive only in the proper direction, particularly early on Saturday mornings when most vendors arrive.

Last month we told you about offering a **Booths for Sale** page on the Website [www.shopmarketdays.com](http://www.shopmarketdays.com). Only one vendor responded with information. Here is the required information again. If you would like to be listed, please send the following information to [annette@shopmarketdays.com](mailto:annette@shopmarketdays.com): booth number, brief description of booth, price, contact name, phone and/or email. If you have a digital photo of your booth we will do our best to include that as well.

We have a number of new vendors this year. If you have a new neighbor, please make them welcome and share your tips and advice with them. Keeping good vendors helps all of us by improving the overall shopping experience for visitors.

Please note the announcement about the vendor meeting next month. This will just be a general meeting to answer any questions you may have as we start

the year. Minutes of the meeting will be posted on the website afterwards in case you are not able to attend.

Let's all keep working together to improve Wimberley Market Days.

### *New vendor service*

We are working on a new service for vendors using the large sign/bench inside gate 3. This is being converted to an advertising board for vendors. We hope to have it completed for use in June.

Vendors will be able to post 8-1/2 x 11 flyers on the board for their Market Days specials or products. We're hoping this becomes a good way to attract visitors to your booth. Only Market Days vendors may post flyers and they can only be for your Market Days products (no other outside businesses; no "booth for sale" notices.) Limit 1 flyer per booth. A complete list of guidelines will be distributed when the board is ready. If this successful, we hope to add other advertising boards throughout the field.

### *Bus tour coming today*

We received notification that a tour bus from Corpus Christi will be arriving around 10am today. They are bringing 50-60 shoppers to Market Days. The director will phone us when they reach San Marcos and we will meet the bus to distribute Market Days directories and shopping bags to all on board. We will also make an welcoming announcement over the PA system.

### **Vendor Meeting Next Month**

**June 6 - 4:30 pm**

**Main Pavilion**

Please try to attend; think about your questions and/or comments for the meeting.

# Facts from the Travel Industry Association of America (TIA)

Here are some tidbits of information from TIA that we thought you'd find interesting. Industry predictions are that domestic travel is down throughout the country, but the drop in Texas is far less than other states.

The top 10 US states visited by domestic travelers are: (1) California, (2) Florida, (3) **Texas**, (4) Pennsylvania, (5) New York, (6) Nevada, (7) Georgia, (8) North Carolina, (9) Virginia and (10) New Jersey.

When polled, domestic travelers said they participated in the following activities on trips. Good news for Market Days!

## **Shopping – 30%**

Attending a Social/Family Event – 27%

Outdoor Activities – 11%

City/Urban Sight-seeing - 11%

Beach Activities – 9%

Historic Places/Sites/Museums – 8%

Gambling – 7%

## **Update on Lane Hartsock**

For those of you who have Lane Hartsock as your ambassador, we are happy to report that his recovery from knee-replacement surgery is going very well. His progress at physical therapy is great and he plans to be back for the June market. Cris Criswell and Annette Harrington will cover his booths again this month.

### **Booths MUST BE occupied by 7:30am**

Remember you must occupy your booths by 7:30am on Market Days or notify us you will be late. Please let your ambassador know in advance if you will be absent or late. If you do not know until Saturday morning, call 512-847-2391.

We appreciate all of you who already comply with this rule. As we said last month, we have to get tough with the small group of rule-breakers we have because their actions are causing safety problems.

## **Plum Crazy guest on KLRU**

Congratulations to Market Days vendor, Kurt Hudgeons. Kurt will be a guest on *Central Texas Gardener*, broadcast on KLRU Austin on May 23. Kurt is the owner of **Plum Crazy**, booth 414. He promises that he will give a big plug to Wimberley Market Days; we love that free publicity. Thank you, Kurt.

Be sure to let us know about any TV appearances, articles or other publicity your business receives. We'll be happy to include it in our newsletters.

Theme/Amusement Parks – 7%

National/State Parks – 7%

Seminars/Courses – 6%

Nightclubs/Dancing – 6%

Sports Events – 6%

Zoo/Aquarium/Science Museum – 5%

Water Sports/Boating – 4%

Performing Arts – 4%

Cultural Events/Festivals – 3%

Golf – 2%

Art Museums/Galleries – 2%

Winter Sports – 1%

We are continuing our strong advertising program to continue bringing the shoppers in for Wimberley Market Days.

## **Hamburger Hill Delivery Service**

A special service for Market Day Vendors only provided by Concession Stand #4. **Call 512-216-8582 (leave a voice mail if necessary)**

Available combos: Hamburger, Hot Dogs, BBQ sandwich; served with chips and drink.

## **2009 Ambassadors**

Check the list for your ambassador and please contact Ambassador Chair Lee Gibson if you have a question and cannot reach your ambassador.

**Beverly Nesmith ~ 1-16, 70-81, 100-110**

**Morris Haggerton ~ 111-149**

**Michael Murphy ~ 50-69, 82-99**

**Lonnie Duke ~ 17-49, 162-169**

**Lee Gibson ~ 150-161, 180-199, 214-219**

**Frances Jones ~ 170-179, 200-213, 221-230**

**Carrie Harris ~ 231-254, P1-P10, 272-277**

**Jim Walker ~ 255A-271, 278-294, 311-315**

**Cris Criswell ~ 295-308, 316-340**

**Lane Hartsock ~ 341-353, 434-457**

**Madonna Kimball ~ 354-393**

**Annette Harrington ~ 394-433**

## **Save \$\$ on 2010 directory ad**

Whether you're renewing your ad or participating in the directory for the first time, you can save 20% by getting your ad copy and payment in for the 2010 directory by August 1, 2009. Rate sheets and forms will be in your June newsletter.

E-mail [Madonna@suncountrypublications.com](mailto:Madonna@suncountrypublications.com) or call 512-847-5162 for pictures taken of your booth and/or merchandise, and help with copy and layout of your ad.

Ad rates for 2010: 1/4-\$250 • 1/2-\$350 • Full-\$550