



Wimberley Market Days

vendor news & views



Vol. 5 #4 • June 2011

Market Day Updates:

Rules are not made to be broken

It has come to our attention that some vendors are not obeying the rules of Market Days. Some of the rules that are being broken regularly include:

- **NO DOGS ALLOWED ON THE FIELD.** This is not limited to shoppers, but vendors as well. Please leave your dogs at home or in one of our Wimberley kennels during Market Days.
- **NO STORING OF ITEMS OUTSIDE BOOTHS AFTER MARKET DAYS.** Please remove all items from around your booth when you pack up to leave. We will assume any items left are trash and they will be put in the dumpster.
- **NO PERSONAL GOLF CARTS ALLOWED ON THE FIELD.** The Lions provide golf carts for hauling merchandise and do not permit individuals to bring their own cart onto the field.

Market Day Advertising

We have expanded our advertising program to include areas not previously reached. This year so far, we have advertised in:

- Canyon Lake, Wimberley, Boerne and Dripping Springs Visitor Guides (6 months longevity)
- Hill Country Magazine (3 months)
- TravelHost (3 months)
- Hill Country Passport (annual)
- Hill Country Sun (1 month)
- EmilyAnn Theatre program (annual)
- Houston Chronicle Summer Guide (annual)
- Hill Country Happenings (monthly)
- Wimberley Map (every 2 years)
- Promotion at Texas Travel Industry Travel Fair
- Shipped Market Day brochures to all Texas Dept of Transportation Visitor Centers across the state
- Ads on Time Warner cable
- Banner ad on MyS.A.com website

- **VENDORS MUST WEAR BADGES WHILE ON THE FIELD.** If you're not wearing your official vendor badge, we have no way of knowing if you are the owner of that booth. We have had trouble with squatters occupying an empty booth without our permission and not paying their day booth fee.
- **NO VENDORS ARE TO LEAVE THE FIELD BEFORE 4PM.** Leaving your booth before 4pm is unfair to other vendors as well as creates an unsafe situation for people who are still shopping.

Market Day Directories & Maps

- Thank you to Travis Johnson, booth #375 who has graciously given us some space on an outside display for Market Day directories, bookmarks and maps. Shoppers can pick them up as they come into the market through gate 3. If your booth is at that end of the field, you can also get the directories, bookmarks and maps at booth #375 to have available in your booth.

Jack and Jo Bourke honored



On May 3rd, Jack and Jo Bourke were presented a beautiful plaque in their honor to place on the new building next to the office. The plaque was made and donated by Bill Whitaker and his son. Bill is a vendor who owns booth #150, The Republic of Texas. The Lions want to give him a big thank you for his donation and and big thank you to Jack and Jo Bourke for all their dedication to the Lions over the years.

Annual Booth Leasing

Don Campbell

Interested in buying, selling or trading a booth? See Don Campbell in the leasing booth next to the information booth at gate 2.

If you have any questions about annual leasing, please contact Don at the booth during the market or by email: info@shopmarketdays.com.



2011 Market Day Management Team

General Manager Frank Williams
 President Beverly Nesmith
 Administrative Manager Lee Gibson
 Treasurer Barry Tyler
 Purchasing/Ambassador Manager Lane Hartsock
 Annual Leasing Manager Don Campbell
 Asst. Leasing/Risk Safety Manager John Stark
 Staffing/Financing Manager Linnea Bailey
 Parking Manager Billy Broyles
 Publicity Madonna Kimball
 Day Lease/Website Manager Rebecca Stoian
 Field Manager Jack Bourke
 Maintenance Kelley O'Keefe

Please remember each Market Day:

Check in at one of the gate
 (even if you arrive the night before)
 Be in your booth no later than 7:00am
 Call 512-847-2391 if you will arrive later
 than 7:00am. Thank you!

Reserve space now for the 2012 Market Day Directory

Make sure you turn in your ad, copy and payment in by August Market Day, and you'll save 20% off the cost of the ad. If you don't make the August 1st Market Day, you have till October Market Day to get your copy in to be sure to get a proof before the directory goes to press. The final deadline is the December Market Day. All copy, pics, artwork and payment need to be received no later than December 3rd.

If you can't locate your ambassador, call Lane Hartsock 512-847-6481 or email lane@shopmarketdays.com

2011 Ambassadors

- Dan Williams - 1-16, 72-81, 100-107, CG1-CG6
dan@shopmarketdays.com
 Morris Haggerton - 111-149
morris@shopmarketdays.com
 Aurora LeBrun - 50-71, 82-99
aurora@shopmarketdays.com
 Lonnie Duke - 17-49, 162-169
lonnie@shopmarketdays.com
 Billy Broyles - 150-161, 180-199, 214-219
billy@shopmarketdays.com
 Frances Jones - 170-179, 200-213, 221-230
frances@shopmarketdays.com
 Fred Carney - 231-254, P1-P10, 272-277
fred@shopmarketdays.com
 Jim Walker - 255A-271, 278-294 311-316
jim@shopmarketdays.com
 Cris Criswell - 295-308, 317-340
cris@shopmarketdays.com
 Lane Hartsock - 341-353, 434-458
lane@shopmarketdays.com
 Madonna Kimball - LBG3, 354A-393
madonna@shopmarketdays.com
 John Lyon 394-433
johnlyon@shopmarketdays.com

Numbers to keep handy

- 512-847-2391 - Lions office call if you will be late.
 512-618-7121 - U-Call, We Haul Service
 512-618-7096 - Market Days EMS, other days, 911
 512-216-8582 - Hamburger Hill vendor delivery, leave voice mail.

Ad Rates (all ads Full Color):

1/4 page ~ \$250 • 1/2 page ~ \$350

Full page ~ \$550

Send ad copy, pics, logos, etc. to madonna@suncountrypublications.com
 mail form & check to: Sun Country Publications,
 P.O. Box 1482, Wimberley, TX 78676
 Information changes (booth #, merchandise, etc.)
 send to annette@shopmarketdays.com