



Wimberley Market Days

vendor news & views



Vol. 5 #2 • April 2011

Market Day Updates:

Noise level on Friday nights:

- Several vendors have asked that their neighbors to be more courteous in keeping down the noise level on Friday nights with loud music and loud talking. Some are trying to rest for the next day when the market starts, and their sleep is being disrupted. Please discontinue all music and disruptions no later than 10pm or the Deputies will be called to settle the matter. Let's just all work together and play nice!

Permits for food sampling:

- The City of Wimberley Health Insectpector Kyle DeHart will be making rounds today doing an "education inspection" of the concession stands and will also be focusing on "samples" that are being offered by vendors. He has advised that the purchase of a permit may be required for a vendor to provide specific samples. He can advise you of the rules and regulations related to obtaining a permit, and offer advice on the process to obtain a permit and answer your questions. Kyle is a good guy and I think you will like him.
- Vendors Not Requiring A Permit:
No permit is required for the sale of vacuum sealed items such as jams, jellies, salsas, and other canned items. It is important to note that once one of these items is opened for sampling purposes, the item will require time and temperature control which can be accomplished by placing the item in an ice bath to keep it cold. Vendors not following the proper time and temperature controls may be required to obtain a permit if a violation persists. Vendors selling dried meat products must be able to show the product has come

from a *USDA approved facility*. As for home baked or prepared goods, such goods are not allowed for consumer sale, unless it is a religious or non-profit or charitable organization. **This is a State Regulation.**

• Vendors Requiring A Permit:

The only vendors who need to purchase a permit from the city are those who are selling, or providing as samples or part of the sampling process, any potentially hazardous food (food, such as chicken or meat, that need time and temperature control to remain safe from pathogens). These vendors need to fill out a seasonal food permit application and pay the \$75 city permit fee. The city can provide the Lions with copies of the application for distribution to vendors.

Update on beer sales

- A lot of hard work has been done this month and the new beer concession located in the pavilion will be open for the April 2nd Market Day. Cold draft beer will be sold to complement the BBQ while people are eating on the pavilion. Draft beer will also continue to be served at the Hilltop Ice House by concession #4. Live music will be available at both venues as well. A cover is being added to the Hilltop Ice House in the back to cover the tables provided in that area, and should be completed in May.

If you can't locate your ambassador, call Lane Hartsock 512-847-6481 or email lane@shopmarketdays.com

2011 Ambassadors

- Dan Williams - 1-16, 72-81, 100-107, CG1-CG6
dan@shopmarketdays.com
- Morris Haggerton - 111-149
morris@shopmarketdays.com
- Aurora LeBrun - 50-71, 82-99
aurora@shopmarketdays.com
- Lonnie Duke - 17-49, 162-169
lonnie@shopmarketdays.com
- Billy Broyles - 150-161, 180-199, 214-219
billy@shopmarketdays.com
- Frances Jones - 170-179, 200-213, 221-230
frances@shopmarketdays.com
- Fred Carney - 231-254, P1-P10, 272-277
fred@shopmarketdays.com
- Jim Walker - 255A-271, 278-294 311-316
jim@shopmarketdays.com
- Cris Criswell - 295-308, 317-340
cris@shopmarketdays.com
- Lane Hartsock - 341-353, 434-458
lane@shopmarketdays.com
- Madonna Kimball - LBG3, 354A-393
madonna@shopmarketdays.com
- John Lyon 394-433
johnlyon@shopmarketdays.com

Please remember each Market Day:

Check in at one of the gates (even if you arrive the night before)
Be in your booth no later than 7:00am
Call 512-847-2391 if you will arrive later than 7:00am. Thank you!

Advertising and Promotion play a very important role in our efforts to increase traffic at Market Days. We're trying new avenues for getting the word out in more areas, and would like your input. Please either fill out this form or e-mail madonna@suncountrypublications.com with your feedback. Thank you.

Have you seen Market Days ads in print, on TV or on a website? yes no

Where? _____

Have your customers mentioned they saw a Market Days ad? yes no

Where? _____

Where are the majority of your customers from? _____

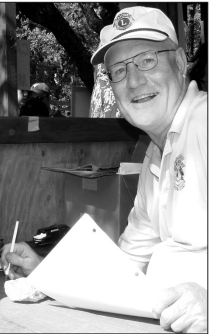
Where would you like us to place Market Days ads? _____

Annual Booth Leasing

Don Campbell

Interested in buying, selling or trading a booth? See Don Campbell in the leasing booth next to the information booth at gate 2.

If you have any questions about annual leasing, please contact Don at the booth during the market or by email: info@shopmarketdays.com.



2011 Market Day Management Team

- General Manager Frank Williams
- President Beverly Nesmith
- Administrative Manager Lee Gibson
- Treasurer Barry Tyler
- Purchasing/Ambassador Manager Lane Hartsock
- Annual Leasing Manager Don Campbell
- Asst. Leasing/Risk Safety Manager John Stark
- Staffing/Financing Manager Linnea Bailey
- Parking Manager Billy Broyles
- Publicity Madonna Kimball
- Day Lease/Website Manager Rebecca Stoian
- Field Manager Jack Bourke
- Maintenance Kelley O'Keefe

Numbers to keep handy

- 512-847-2391** - Lions office call if you will be late.
- 512-618-7121** - U-Call, We Haul Service
- 512-618-7096** - Market Days EMS, other days, 911
- 512-216-8582** - Hamburger Hill vendor delivery, leave voice mail.

VENDOR MEETING

TODAY ~ Saturday, April 2, 2011 at 4:30pm
at the Pavilion after Market Day!

Refreshments will be provided. Hope you can make it!